

First Monday Memo

January 2009



To all of the wonderful friends and generous supporters of Arkansas Hospice, I want to extend a very warm and sincere Happy New Year. Looking ahead to 2009, there are ample reasons for optimism and hope. At the Arkansas Hospice Foundation, we are excited about recent personnel moves that will better position us to build stronger relationships with individuals, corporations and foundations.

As part of an ongoing process designed to fully utilize the talents of our staff and maximize the Foundation's potential for generating support for Arkansas Hospice, Annual Giving Director Peggy Roberson and Special Events Manager Tommy Glanton have been asked to take on additional responsibilities in the Foundation. Peggy has been promoted to Director of Development, and Tommy will be the Assistant Director of Development for Corporations and Foundations. In addition to their current roles, Peggy and Tommy will assume new duties which include major gifts cultivation. I am extremely pleased to congratulate Peggy and Tommy on their new positions, and I hope you will join me in wishing them success as they work with the rest of our outstanding staff to further the mission of Arkansas Hospice.

— David Daniel, Executive Director



Arkansas Hospice Sparkles

Arkansas Hospice's main office shone brightly and was filled with holiday cheer on Thursday evening, Dec. 4, 2008. The occasion was Arkansas Hospice Sparkles, a unique opportunity for families and friends to remember a loved one or to honor someone special during the holidays. A gift of \$10 placed an ornament on the Hospice Tree inscribed with their loved one's name.

As guests arrived, they were given the opportunity to light a candle in memory or honor of a loved one. They then sampled tasty treats and listened to a reading of the names represented on the Hospice Tree. We at the Arkansas Hospice Foundation hope it was a very memorable experience and will become a new holiday tradition for the families and friends who attended. Gifts to Sparkles support bereavement services at Arkansas

Hospice. Special thanks to Little Rock Funeral Home for underwriting our expenses.

Joint Board Meeting

On Jan. 24, the Governing Board of Arkansas Hospice and the Arkansas Hospice Foundation Board will hold a joint meeting. At this meeting, Bill Woodyard IV will take over the duties of Foundation Board Chair from outgoing Chair Leah Elenzweig, and Odessa Darrough will assume the responsibilities of Chair of the Governing Board from outgoing Chair Rebecca Ward. We want to thank Leah and Rebecca for their leadership and dedication over the past year, and we anticipate another year of strong leadership from Bill and Odessa.

One "Little Thing"

Think back over your life — about the people who had a positive influence on you. What caused this positive influence? Did they care about you or do some unexpected "little thing" to make your day? What "little things" have you done for someone else that might have changed their life?

As you begin 2009, please remember your gifts to Arkansas Hospice — no matter the size — greatly impact the lives of our patients and families. By supporting Arkansas Hospice, you make dying with dignity a reality. It's just one "little thing" you can do to really impact someone's life this year.

