

# First Monday Memo

## July 2009



### Arkansas Hospice Foundation Announces 2nd Annual Restaurant Week

Arkansas Hospice Foundation had a press conference on Tuesday, June 30, announcing that the 2nd Annual River Cities Restaurant Week will take place August 9-22, 2009. Participating restaurants will offer Restaurant Week specials for \$35 or less.

Little Rock Mayor Mark Stodola (pictured,) and North Little Rock Mayor, Patrick Hays, were both in attendance to announce their support of the upcoming event. Many area chefs and restaurateurs were also present at the conference, which took place at the newly-completed Center For Arkansas Studies in the River Market district.

David Daniel, Executive Director for Arkansas Hospice Foundation, shared information on the event stating that “a donation of \$5 per special will be given to the Arkansas Hospice Foundation and that this support will allow Arkansas Hospice to continue providing hospice services to all individuals regardless of their ability to pay.”

It was also announced that a Kick-Off Party will be from 4-6 p.m on Sunday, August 9 in the River Market Hall. Attendees will have the opportunity to sample food from participating restaurants, while enjoying an array of beverages and live music. Tickets will be available for \$25 in advance or \$30 at the door.

A list of participating restaurants will be available soon at [www.rcRestaurantWeek.com](http://www.rcRestaurantWeek.com). Please contact Tommy Glanton at 501-748-3312 for more information.



### Arkansas Hospice Media Department Wins Diamond Award

Candace Millwood and Erin Lang, the award-winning duo that comprises the Arkansas Hospice communications and media department, have earned top honors once again from the Arkansas Hospital Association. Candy and Erin’s work on the collateral pieces supporting River Cities Restaurant Week 2008 earned them the 2009 Diamond Award in Advertising – Total Campaign category.

In her award letter, Lyndsey Dumas, Director of Educational Operations for Arkansas Hospital Association said, “Congratulations on a superb job of marketing talent in demonstrating what special services Arkansas Hospice has to offer the citizens of Arkansas.” Those of us who are fortunate enough to see these talents on display each day agree with Ms. Dumas’ assessment. Candy and Erin garnered their award – their second consecutive Diamond Award – out of a group of 135 entries in the overall program.

In addition to receiving the Diamond Award for the Restaurant Week pieces, they were also granted the Certificate of Excellence in the Annual Report category for the “AHF 2008 Annual Report.” The Diamond Award will be presented at an awards ceremony in October as part of the Arkansas Hospital Association’s annual meeting.

*Hungry to help?*

DON'T WORRY, RIVER CITIES RESTAURANT WEEK  
WILL BE HERE BEFORE YOU KNOW IT!  
DETAILS AVAILABLE SOON AT:  
[WWW.RCRESTAURANTWEEK.COM](http://WWW.RCRESTAURANTWEEK.COM)

