



FIRST CHOICE SENIOR CARE
11219 Financial Center Parkway
Little Rock, AR 72211
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We know that trust must be earned.

We are a Best of Home Care – Employer of Choice



What does it mean to be a 2025 Best of Home Care® Employer of Choice?

Quality care starts with happy caregivers. Choosing an “Employer of Choice” means choosing a provider with excellent caregiver satisfaction ratings.

The Best of Home Care® – Employer of Choice award is based on caregiver satisfaction ratings collected from telephone interviews performed by Activated Insights, an independent experience management company. The home care providers who earn this award consistently exceed the industry standards for employee satisfaction.

When you choose an Employer of Choice, you can be confident that your caregivers are happy, engaged, and motivated to provide exceptional service. Best of Home Care® award-winning providers deliver the highest level of care, professionalism, and expertise in the industry.

What’s required to qualify?

- ✔ Must be committed to providing quality home care services by listening to and incorporating caregiver feedback.
- ✔ Must maintain an average caregiver Overall Satisfaction score of 8.75 or higher (based on a scale of 1–10).
- ✔ Must perform a minimum of 12 third-party caregiver surveys over a period of six consecutive months.

Awarded by:



Activated Insights
Formerly HCP

