



FIRST CHOICE SENIOR CARE  
11219 Financial Center Parkway  
Little Rock, AR 72211  
501-916-9307

We know that trust must be earned.

# We are a Best of Home Care – Provider of Choice



## What does it mean to be a 2025 Best of Home Care® Provider of Choice?

*Providers of Choice have a proven track record of delivering outstanding care as rated by their clients in third-party satisfaction surveys.*

The Best of Home Care® – Provider of Choice award is based on client satisfaction ratings collected from telephone interviews performed by Activated Insights, an independent experience management company. The home care providers who earn this award consistently exceed the industry standards for quality in home care.

Best of Home Care® award-winning providers deliver the highest level of care, professionalism, and expertise in the industry. They do this by using client feedback to inform changes that make a meaningful impact on the lives of those they care for.

## What's required to qualify?

- ✔ Must be committed to providing quality home care services by listening to and incorporating client feedback.
- ✔ Must maintain an average client Overall Satisfaction score of 8.75 or higher (based on a scale of 1–10).
- ✔ Must perform a minimum of 12 third-party client surveys over a period of six consecutive months.

Awarded by:



**Activated Insights**  
Formerly HCP

